

CHRIS FOX PRESENTS

WRITE TO MARKET MASTERCLASS

**SOMETHING TO
TAKE NOTES WITH**

**A SMARTPHONE
OR TABLET**

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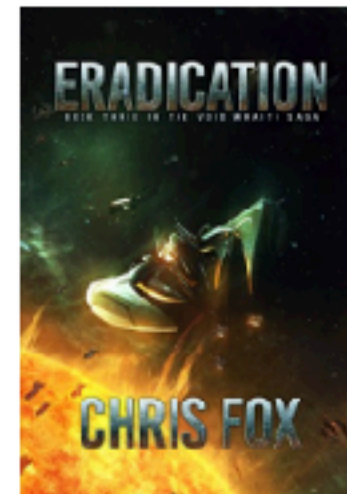
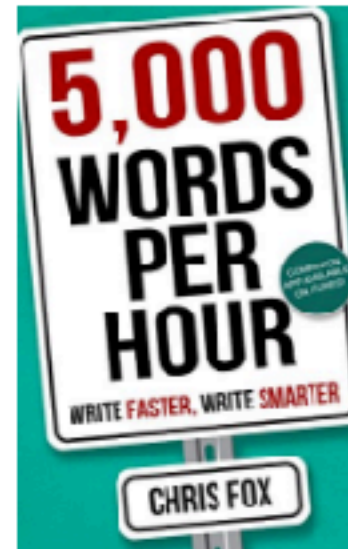
**SO WHO IS
CHRIS FOX?**

\$329,067.97

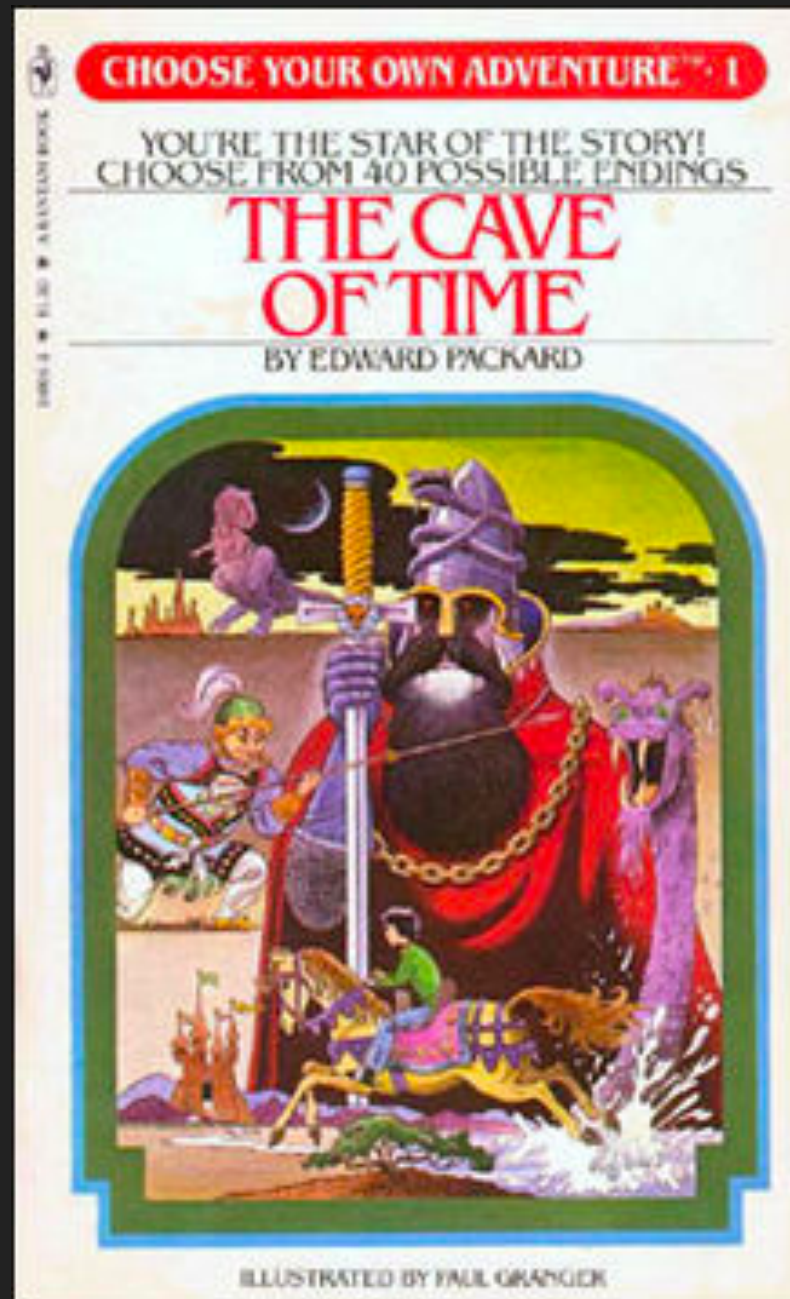
earned between March, 2016 and September, 2018

by those 29 books.

Top Earners-



MY QUALIFICATIONS



MY FIRST STORY

**ENTER THE REAL
WORLD**

I QUIT



THE RIFTER



GORDAN GECKO



LESTER BURNHAM



BAD COUNTRY SONG



SHAWSHANK REDEMPTION



TOASTMASTERS



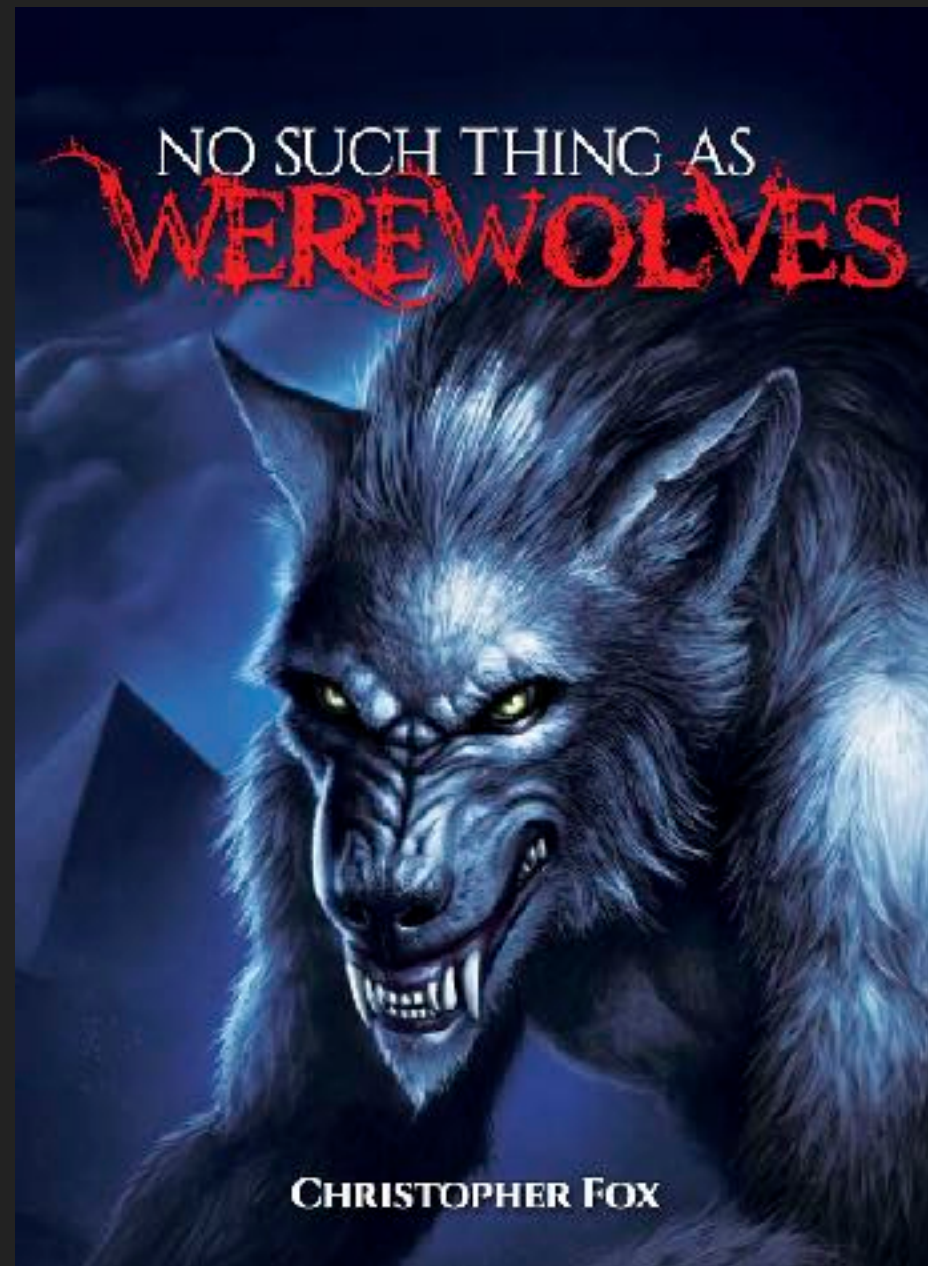
MAKING MY OWN LUCK



RIGHT PLACE, RIGHT TIME

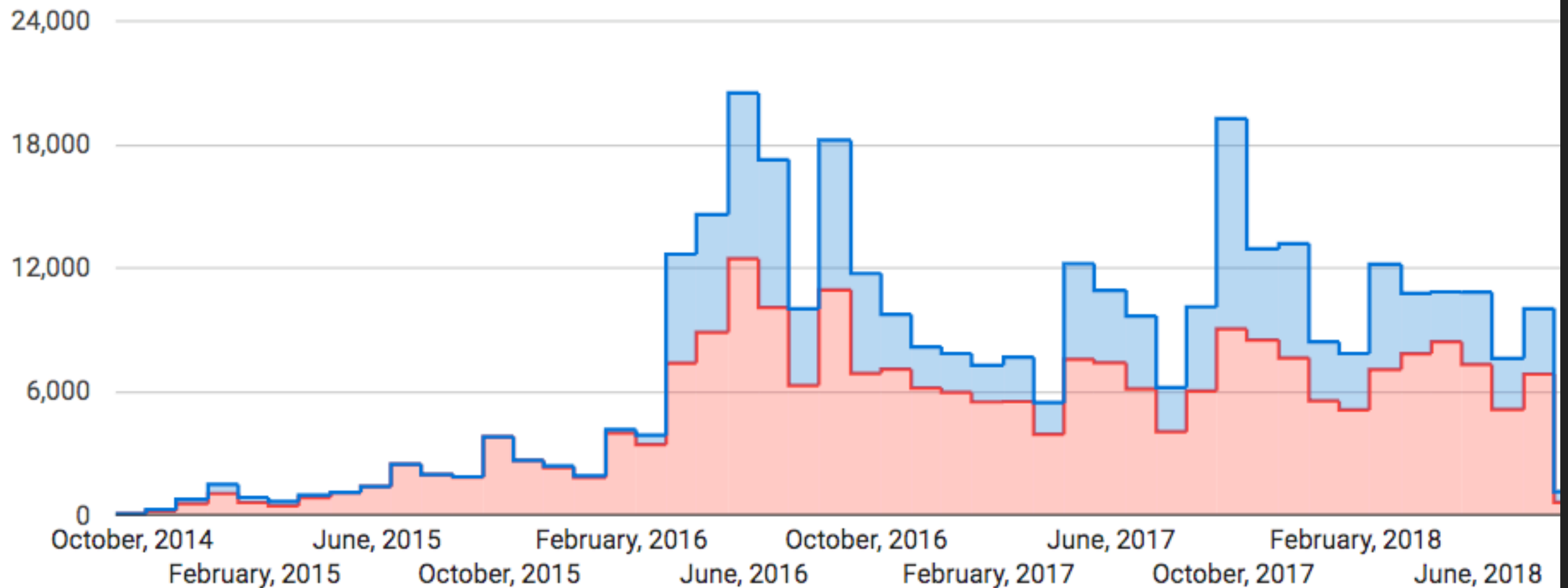


IMPRESS A GIRL

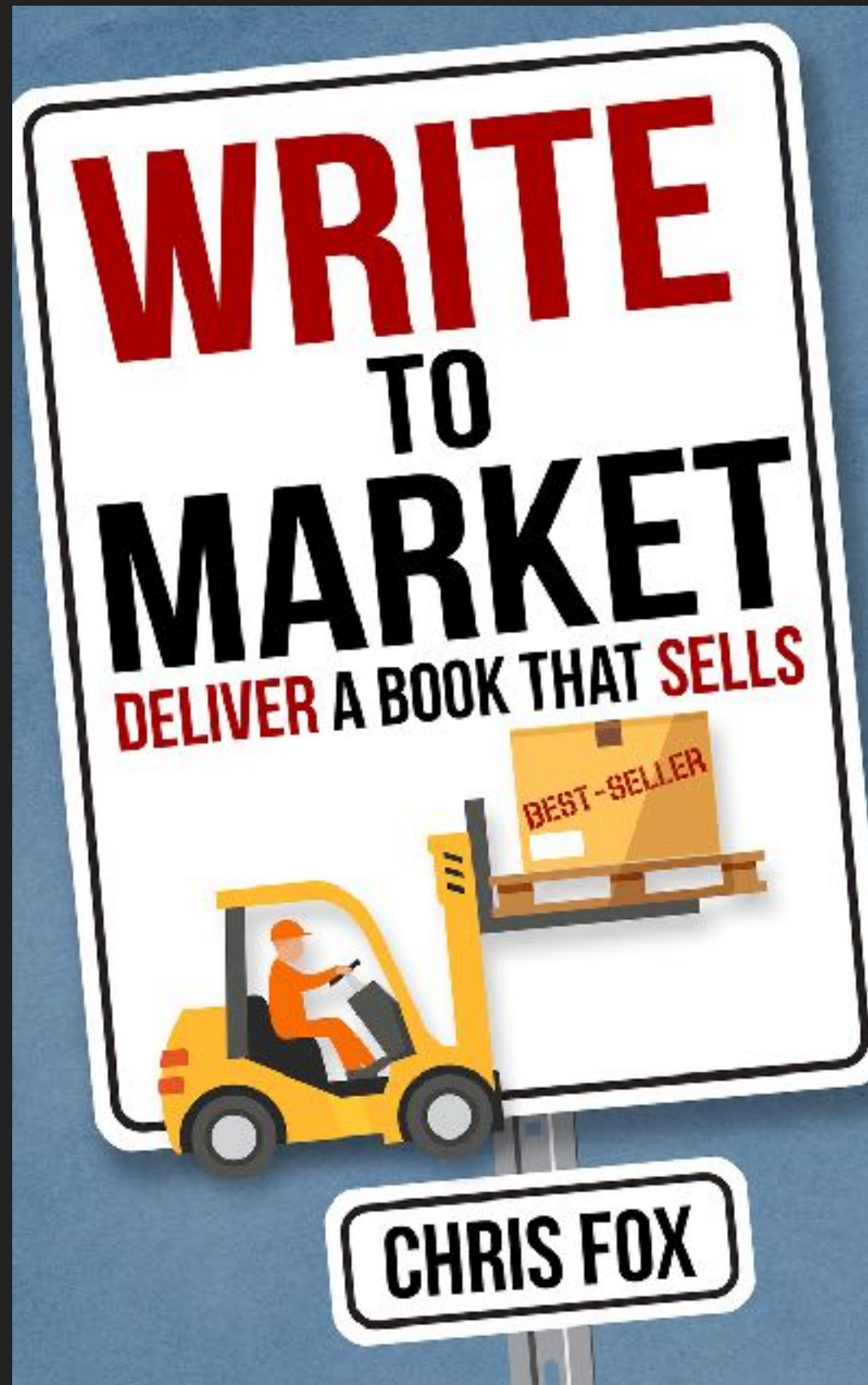


MY FIRST NOVEL

Earnings- per Month

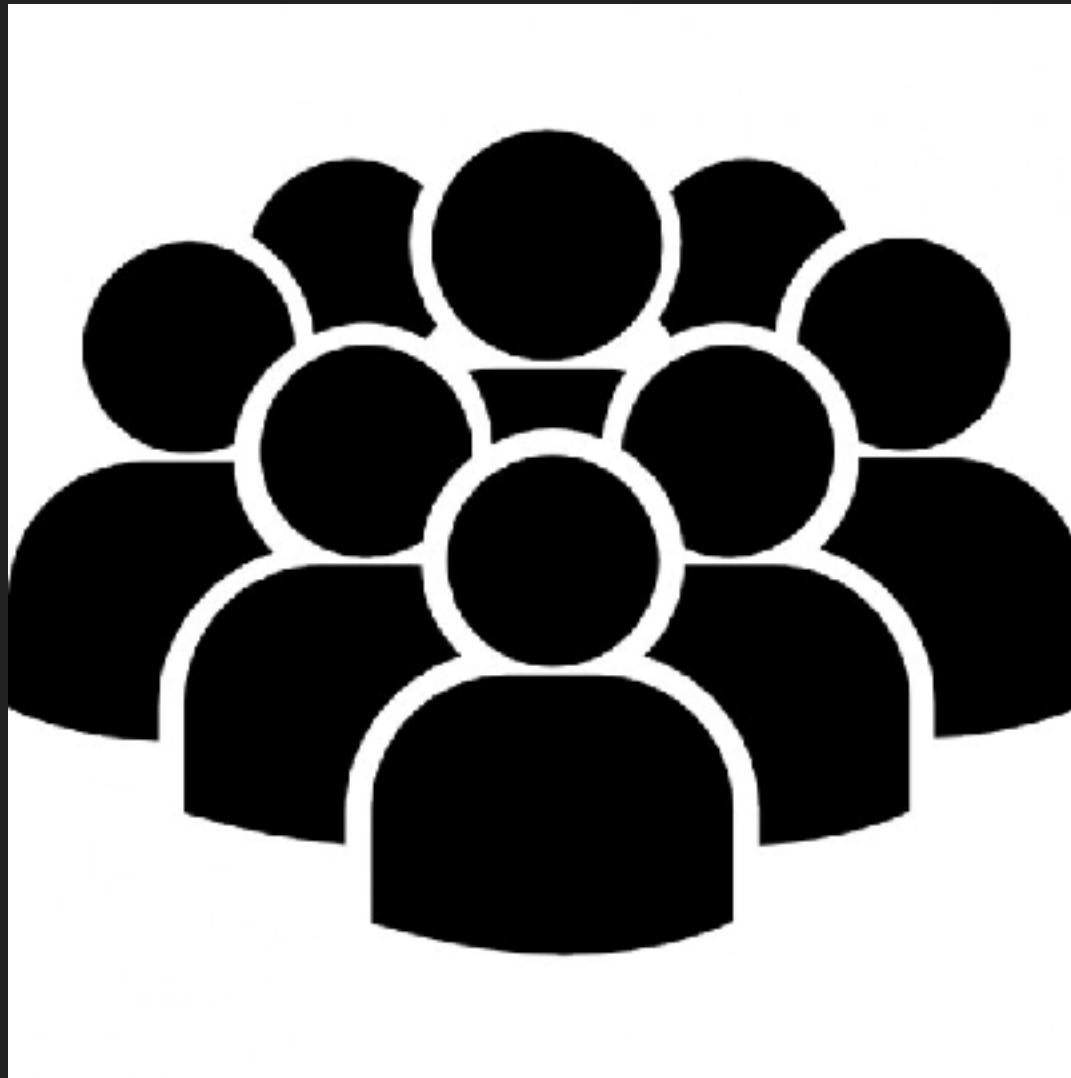


**GUESS WHEN I STARTED WRITING TO
MARKET?**



PART ONE

WHAT IS WRITING TO MARKET?



**TENANT #1–
IDENTIFY YOUR AUDIENCE
BEFORE YOU START WRITING**



HOW OLD IS YOUR AUDIENCE?



TENANT #2- UNDERSTAND EMOTIONAL RESONANCE



**TENANT #3–
WRITE WHAT YOU LOVE**



FIND YOUR SWEET SPOT

**WHAT GENRES
DO YOU WANT TO
WRITE TO MARKET?**



HOW DO I KNOW IT WORKS?

21 Day Novel Writing Challenge

Introduction



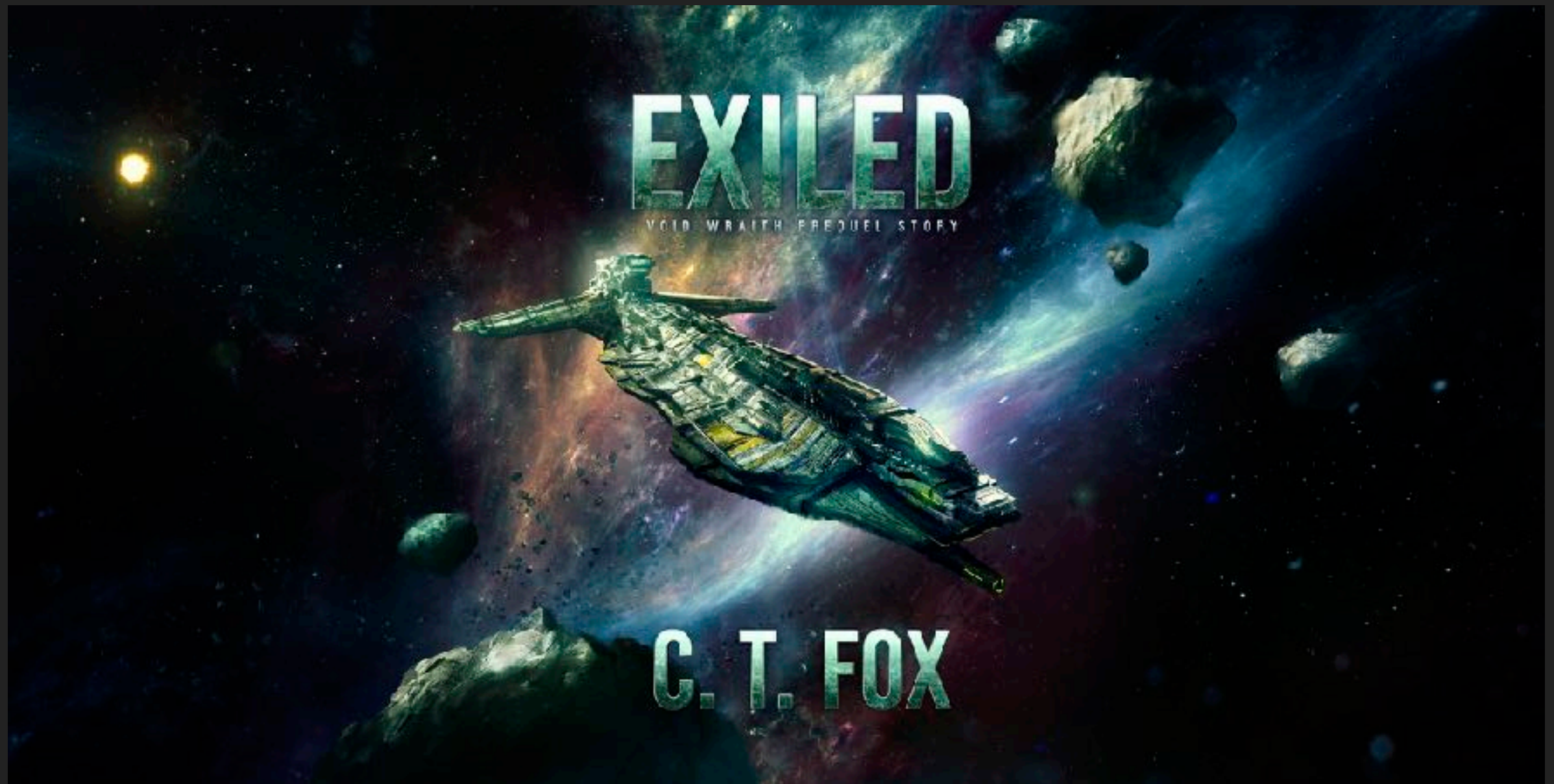
21 DAY NOVEL CHALLENGE

SPOILERS
IT WORKED

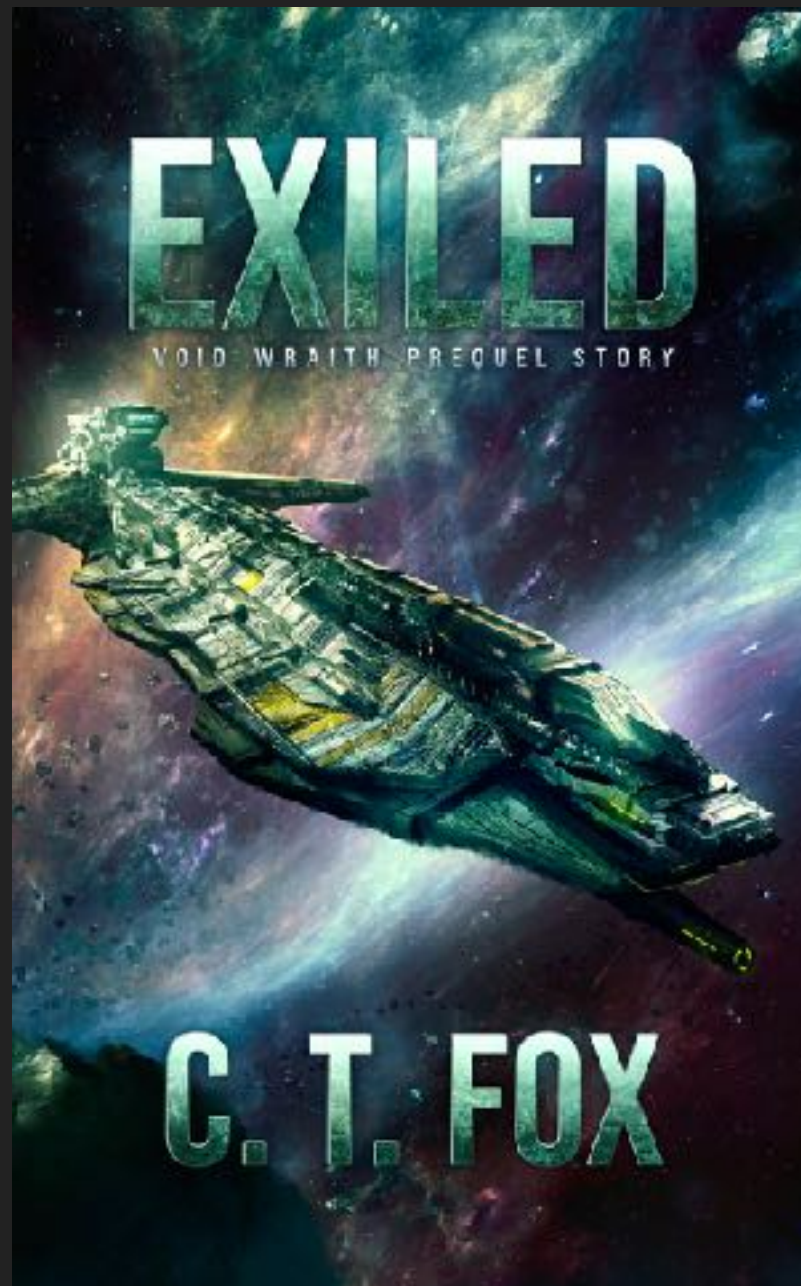
**BUT WHY
DID IT WORK?**

**BECAUSE I DID
EVERYTHING RIGHT**

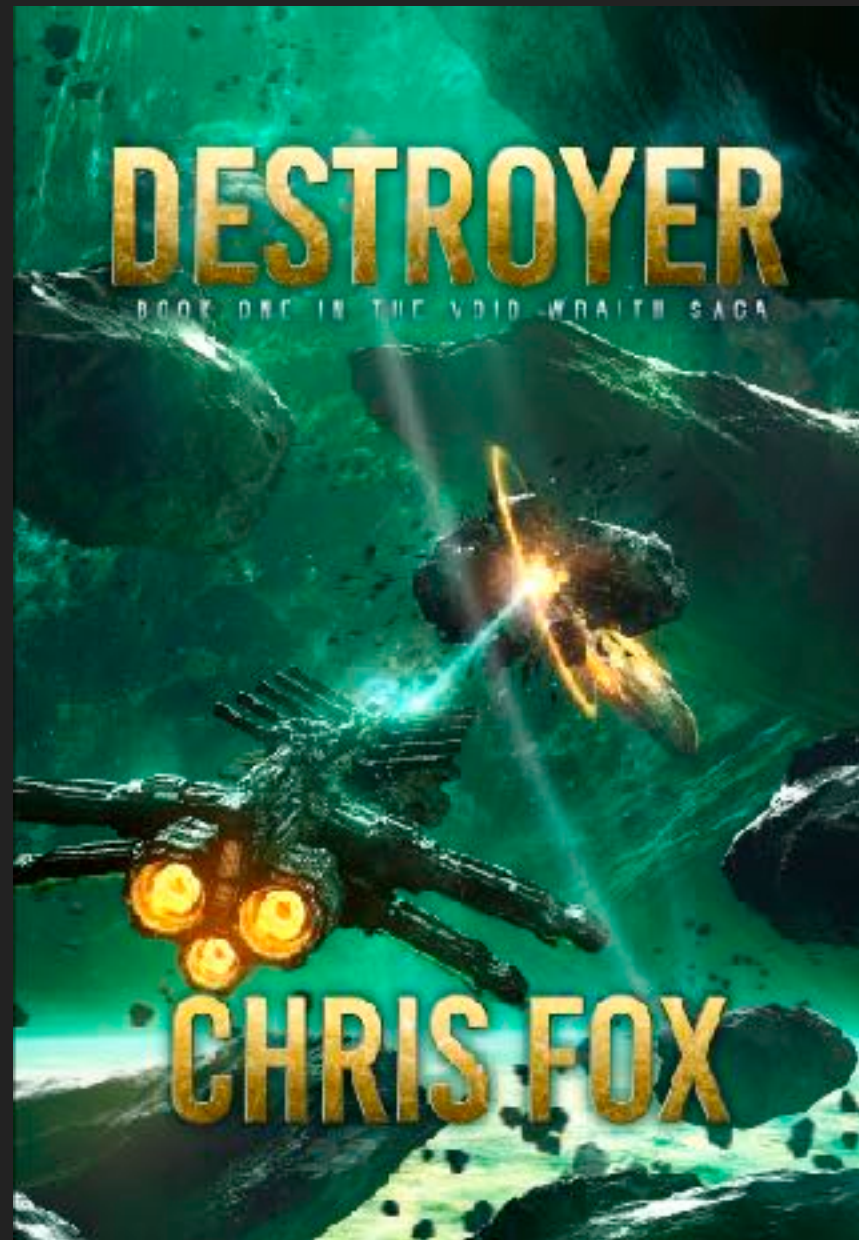
...NOT INITIALLY MIND YOU



INITIAL COVER ART



WHAT READERS SEE



THE RESULTING NOVEL

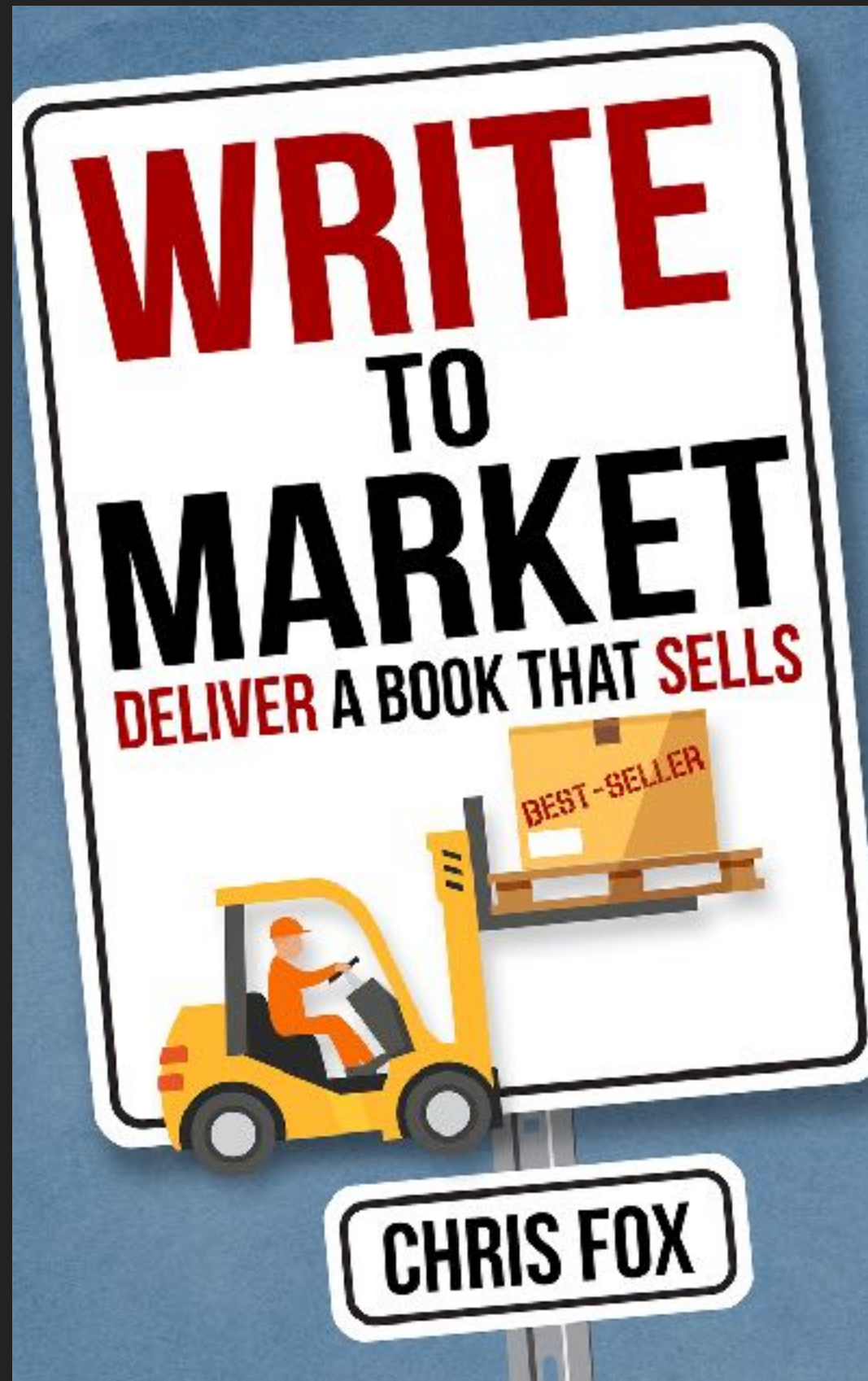
**WRITING TO MARKET
VS
WRITING TO TREND**



WRITING TO TREND

**ARE YOU
SELLING OUT?**

QUESTIONS SO FAR?



PART TWO

RESEARCHING YOUR MARKET

**BECOME YOUR
TARGET READER**

< WEEK OF SEPTEMBER 2, 2018



Amazon Charts

The Top 20 Most Sold & Most Read Books of the Week (?)

MOST READ

MOST SOLD

FICTION

NONFICTION

1



4 WEEKS ON THE LIST

Crazy Rich Asians

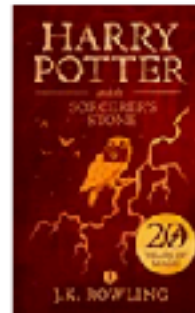
BY KEVIN KWAN

PUBLISHER: ANCHOR

AGENT: ALEXANDRA MACHINIST



2



69 WEEKS ON THE LIST

Harry Potter and the Sorcerer's Stone

BY J.K. ROWLING

PUBLISHER: POTTERMORE PUBLISHING

AGENT: NEIL BLAIR

kindleunlimited



3



69 WEEKS ON THE LIST

Harry Potter and the Order of the Phoenix

BY J.K. ROWLING

PUBLISHER: POTTERMORE PUBLISHING

AGENT: NEIL BLAIR

kindleunlimited



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JONATHAN MABERRY

Deep Silence

A Joe Ledger Novel

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GENRE PAGE



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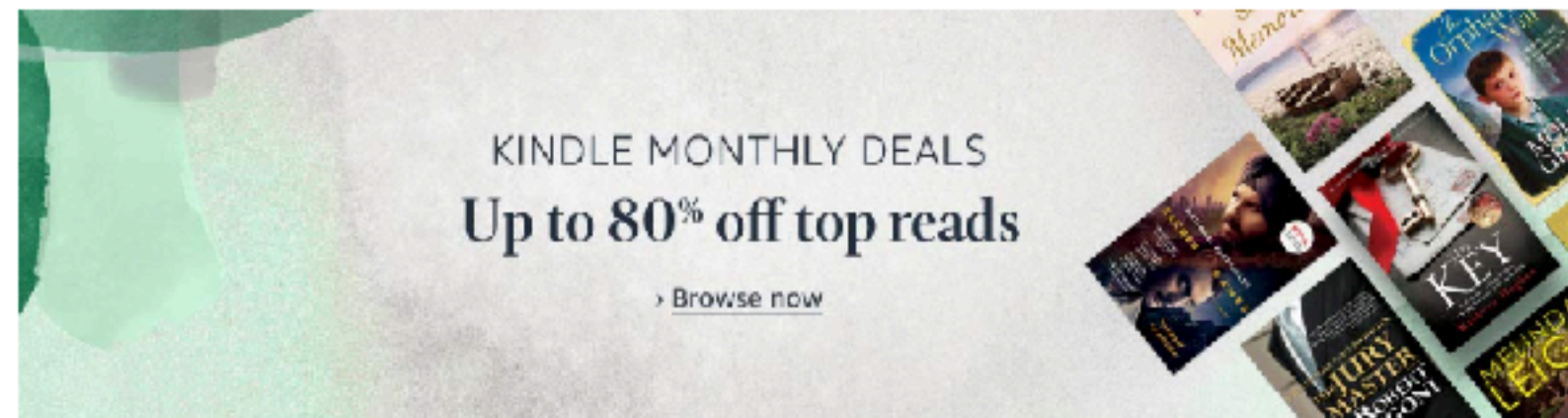
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FIND ITS RANK

#45



Rebel's Blade [The Aerrian Feuds Book 1]

> Frost Kay

★★★★★ 223

Kindle Edition

\$2.99

#46



Shadow Wings [The Darkest Drae Book 2]

> Raye Wagner

★★★★★ 333

Kindle Edition

\$4.99

#47



Half a King [Shattered Sea Book 1]

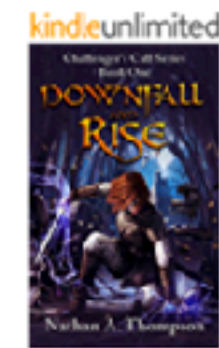
> Joe Abercrombie

★★★★★ 809

Kindle Edition

\$0.99

#48



Downfall And Rise [Challenger's Call Book 1]

> Nathan Thompson

★★★★★ 244

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#49



Crimes Against Magic [The Hellequin Chronicles...]

> Steve McHugh

★★★★★ 869

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#50



The Dragon's Blade Trilogy: A Complete Epic...

> Michael R. Miller

★★★★★ 1

Kindle Edition

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2

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REPEAT FOR
#20 AND #100

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Any New Release

Last 30 days

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Science Fiction

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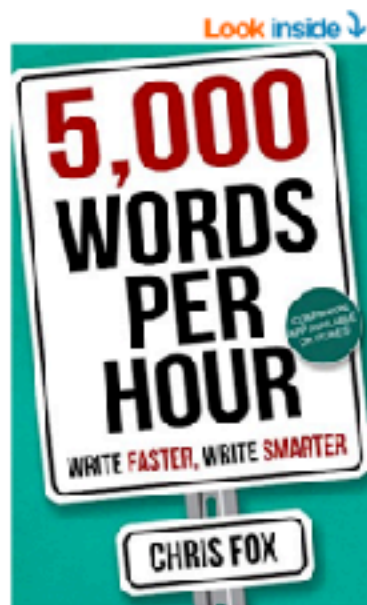
Space Marine

[Previous Page](#)

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Audible Sample

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5,000 Words Per Hour: Write Faster, Write Smarter Kindle Edition

by [Chris Fox](#) (Author)

★★★★★ 359 customer reviews

Book 1 of 7 in [Write Faster, Write Smarter \(7 Book Series\)](#)

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5 New from \$7.99

5,000 words an hour. Total BS, right? Check the reviews and you'll see that some people exceed that. Those that don't still write faster and more consistently after reading this book. It really works.

The fastest way to succeed as an author is to write more books. How do you do that with a day job, family, school or all your other time commitments? The secret is efficiency.

5K WPH will help you maximize your writing time by building effective habits that both measure and increase your writing speed.

- Create an effective writing habit
- Track and improve your Words Per Hour
- Stop the endless editing and tinkering so you can finish your draft
- Use voice dictation software to dramatically increase words per hour.

It's time to shift your writing into high gear. Write Faster, Write Smarter!

"A lot of people talk about writing faster. Chris Fox takes action. His new book and the corresponding app will help you to train yourself up to finish your first draft copy in less time. It's such a helpful tool that could really change the game for authors. I just wish I'd thought of it first!" - Bryan Cohen, best-selling Author of *Ted Saves the World*, and co-host of the *Sell More Books Show*

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STUDY THE TOP BOOK

MINING REVIEWS

★★★★★ In my opinion, this book is the best first step to increasing novel writing productivity

By [James T Top Contributor: Writing](#) on June 21, 2015

Format: Kindle Edition | [Verified Purchase](#)

I've read several books on increasing writing speed (some also recommended by Chris Fox) but this may be the most practical of them all.

Chris gives you a plan for increasing your hourly (and daily) word count. A real, practical plan. One that you can start on immediately.

Not only does he give you a plan, he provides one tool to do it and recommends others that have helped him. Although he frequently mentions his iPhone app (which is related to this book) he also provides a spreadsheet. BTW Chris, you can take my money now if you develop an Android app or Chrome browser extension version. Don't mistake this book as simply an ad for the app though. He says the spreadsheet will do most of what the app does.

This book is very short. There is NO fluff. It is full of "Do this" and "This is how doing this will help" kind of advice. Simple and direct to the point. It's worth the price if not much more.

This book is the ideal companion to 2000 to 10000 by Rachel Aaron and Take Off Your Pants by Libbie Hawker. I'd really recommend reading 5000 Words Per Hour before them as it provides basic techniques that these two books are missing or gloss over. I think together, these three books cover the topic of increasing your writing productivity from concept to minute by minute writing.

I really like the section on gamification. I think this may be the core of Chris' technique to faster writing. The idea of making writing as addicting as playing a video game is probably going to change my writing career.

166 people found this helpful

 Helpful | [6 comments](#) | [Report abuse](#)

★★★★★ Do you want to write faster, immediately? GET THE BOOK

By [Yes, More Books Please!](#) on July 9, 2015

Format: Paperback | [Verified Purchase](#)

This elegant book changed my writing IMMEDIATELY. I'm so glad I read it!

I've been writing for several years and have always struggled a great deal with slow writing, due to allowing the inner editor to hamstring my forward momentum. 1,000 words a day was always my aspiration, but I didn't often get there. It's a big, ongoing frustration.

The very first time I sat down to use the suggestions in this book, I more than tripled my previous word count per hour. Using short, timed writing sprints, I produced over 2,000 words in less than three hours of writing. I did the same thing on day two, and by day three I wrote more than 5500 words. This is a brand new novel manuscript I'm working on, and I fully expect the writing to be first draft caliber, but I can say with great confidence that it is no rougher than the rough draft material I've slowly sweated over in the past. In five days I've written over 11,500 words, and I am absolutely confident that I can sustain this level of writing. If this sounds like hyperbole, all I can say is that it's a push toward a level of productivity that I have wanted for a LONG TIME, so I'm feeling quite enthusiastic.

I've read probably a dozen books on motivation/speed/overcoming resistance, and while there are always takeaway ideas, none of those books actually got me writing faster or more efficiently. Suddenly I'm looking at 3,000 words a day of fresh composition as not only do-able, but as a reasonable springboard for eventually writing at least 5k a day.

There's a free iPhone app that can be downloaded in tandem with the 5k method in the book. I don't have an iPhone, but Fox provides a spreadsheet alternative. I used a simple timer with the spreadsheet, and it worked great. My understanding is that the author (who is also an app developer for Apple) is looking to work with an android app developer to get an app made for non-iPhone users.

The reason I describe this book as elegant is that it's streamlined information. You won't have to wade through a long-winded introductory chapter that tells you what to expect in the rest of the book. Fox just dives in and gets you moving. At the end of the book, he shares some very inspirational information about his own development as a successful author, businessperson, and man—I found it moving and am quite impressed with his work. Highly recommend!

GOOD

★☆☆☆☆ One Star

By [Christine C.](#) on December 18, 2017

Format: Paperback | [Verified Purchase](#)

Huge font, not that informative.

One person found this helpful



Helpful | [Comment](#) | [Report abuse](#)

★☆☆☆☆ Don't waste your money.

By [Gwynn Ellis](#) on September 26, 2017

Format: Paperback | [Verified Purchase](#)

Don't waste your money.

Repetition, time yourself and get dictation software.

That's the secret.

Waste of money and paper.

6 people found this helpful



Helpful | [Comment](#) | [Report abuse](#)

★☆☆☆☆ and there are a couple of useful tips (do writing sprints and track your improvement in ...

By [Ariane Galloway](#) on June 15, 2017

Format: Paperback

I was given this book as a gift-- and while I DO wish to up my wordcount, and there are a couple of useful tips (do writing sprints and track your improvement in speed as you go on a daily spreadsheet for one) many were filler content that is obvious (clear out distractions while you write) and the whole book could have been reduced to a pamphlet (and was, with the examples repeated in the last few pages. I could literally rip those out of the back of the book, throw the rest out and lose nothing).

However-- worst of all was the author's tone-- horribly patronizing ("[if you haven't been doing the exercises as you go] here, have some guilt." among other things). Every page is riddled with it. ("Eat the frog, people!")


This needed to be a free book to go with his \$3 app that he's advertised so often in these pages. Also do NOT buy the paper version, as the paper version is verbatim the kindle version, INCLUDING links! If only I could click the page! Pretty ridiculous. Google "writing sprints" and I'm sure you'll get more out of it, for free. Complete waste of money.

17 people found this helpful

BAD

LOOK INSIDE!**Kindle Book****Print Book**

Zoom- | Zoom+



5,000 Words Per Hour:
Write Faster, Write
Smarter (Kindle Edition)
by Chris Fox

★★★★★ (359)
Kindle Edition **\$4.99**

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Chris Fox's iPad

Send this sample to your Kindle
Try a Sample

Book sections

- Cover
- Beginning

INTRODUCTION

If you're holding this book I'm going to go way out on a limb and guess that you'd like to write faster. I'm totally psychic, right? Normally these intro chapters give you several pages of boring info about the author. That's done for two reasons. First, it pads the book and makes it look longer. Second, it lets me brag about all the wonderful things I've accomplished. Neither is helpful to your goal of increasing your writing speed.

I'm going to sum up everything you'll care about that relates to me in one sentence. I consistently write 4,000 words an hour and sometimes spike up to 5,000 words an hour, hence the title of this book. I've used this method to publish three novels in the last nine months, and the last of those novels was written in 13 days. This book will teach you to do exactly the same thing.

You're going to learn a simple, organized system with actionable steps. This system will begin to work immediately and by the end of the very first chapter you'll already be writing more Words Per Hour than you do now. Each time you implement another step your speed will increase again, and you'll get faster as you practice.

This process takes work. It takes consistency, and it takes planning. If you do the work, though, you will accomplish things that you probably believe are impossible. How would you like to belt out 4,000 words an hour for two hours a day, each and every day? Or 5,000 for just one hour every single day? What would that do for your career as a writer? Wouldn't it be awesome to finish an entire draft of your novel in less than a month? Read on and that's exactly what you'll accomplish. If you want to get started skip to chapter one and let's get rocking!

For Those That Do Want to Know a Bit About the Author

I realize that some of you want to hear my story, to know how I went from never writing more than two hundred words a day to never less than three thousand. For those people I'm happy to give my story, which should make it clear exactly how I developed my system and why it will be easy for you to adopt.

My story begins back in 2004, which marks the very first time I ever wrote a story in the flow state. I cranked out 8,000 words in one glorious day, and that story went on to be published in a magazine called *The Rifter*. It was entitled *Lord of the Deep*, and I still remember the feeling of awe when a box unexpectedly showed up one day containing 10 copies and a check for \$75.

CRITICALLY READ THE FIRST 5,000 WORDS

How long is the book?

What is the emotional payoff at the end?

What tropes and conventions did you notice?

What problems did you encounter?

What was the pacing like?

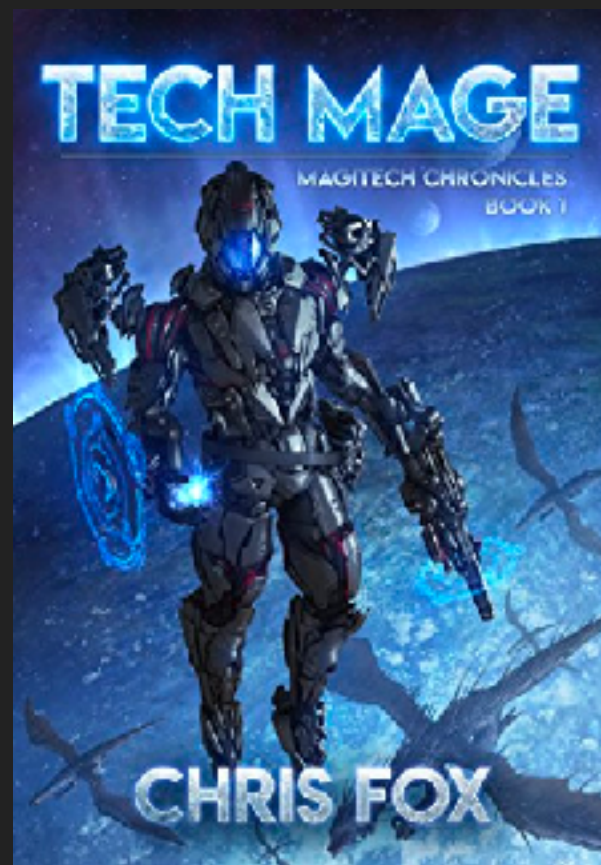
What story structure did the author use?

RUN YOUR INNER CRITIC

READ, REPEAT

TOTAL IMMERSION

PREDICT TRENDS



SPACE FANTASY

QUESTIONS SO FAR?

PLOT **GARDENING**



A **SIMPLE** GUIDE TO
OUTLINING YOUR NOVEL

CHRIS FOX

PART THREE

**CRAFTING THE
TALE**

PICK A PLATFORM



OPTION #1
WORD OR PAGES



OPTION #2
SCRIVENER



Welcome to TV Tropes

THE ALL DEVOURING POP-CULTURE WIKI

TROPES



TROJAN PRISONER

GENRE CONVENTIONS



TOMATOMETER ?



91%

Average Rating: 8.1/10

Reviews Counted: 393

Fresh: 356

Rotten: 37

All Critics | Top Critics



Critics Consensus: *Star Wars: The Last Jedi* honors the saga's rich legacy while adding some surprising twists – and delivering all the emotion-rich action fans could hope for.

AUDIENCE SCORE ?



46%

liked it

Average Rating: 2.9/5

User Ratings: 200,931

ADD YOUR RATING



- NOT INTERESTED

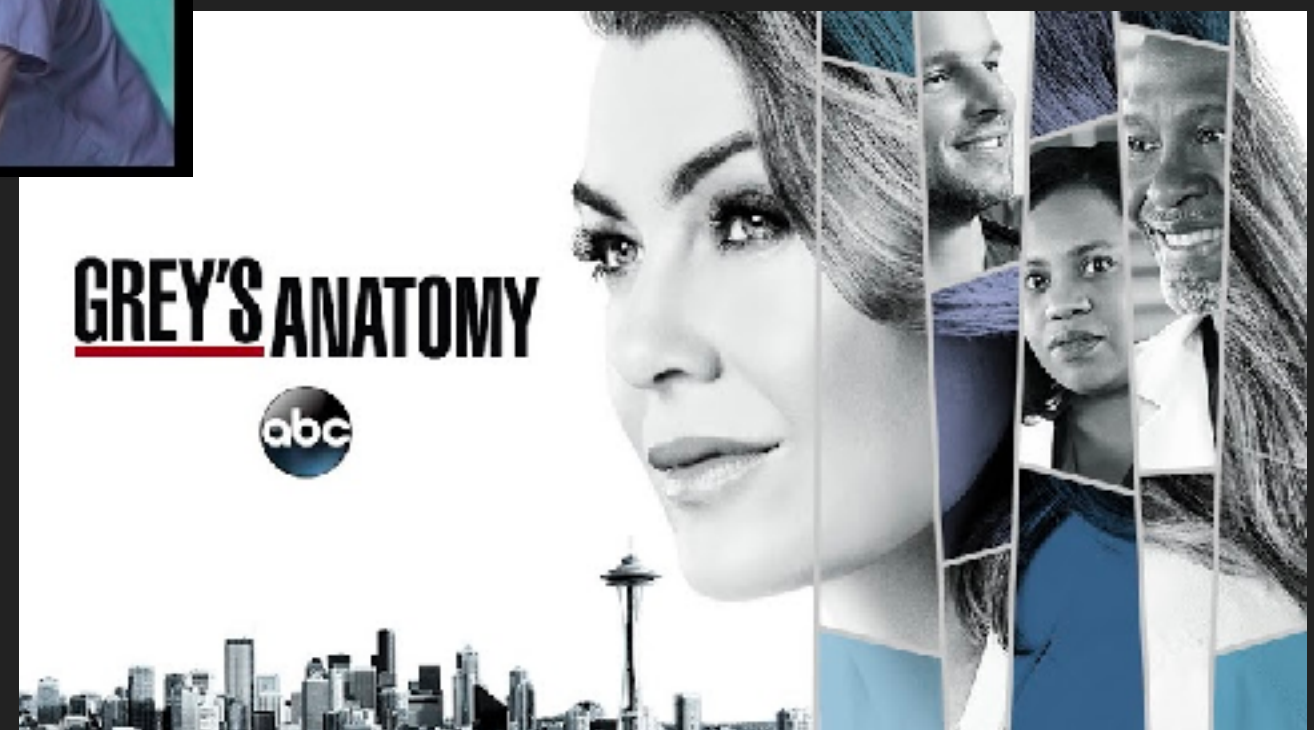
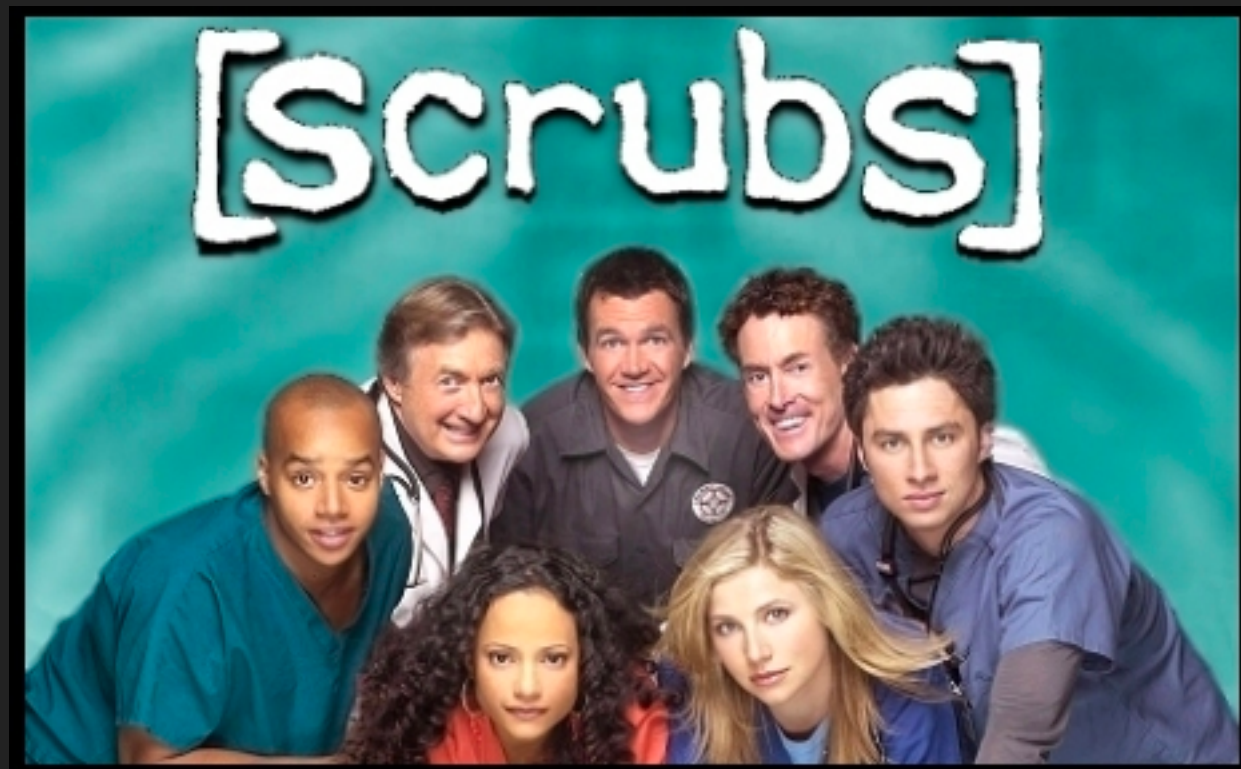
+ WANT TO SEE



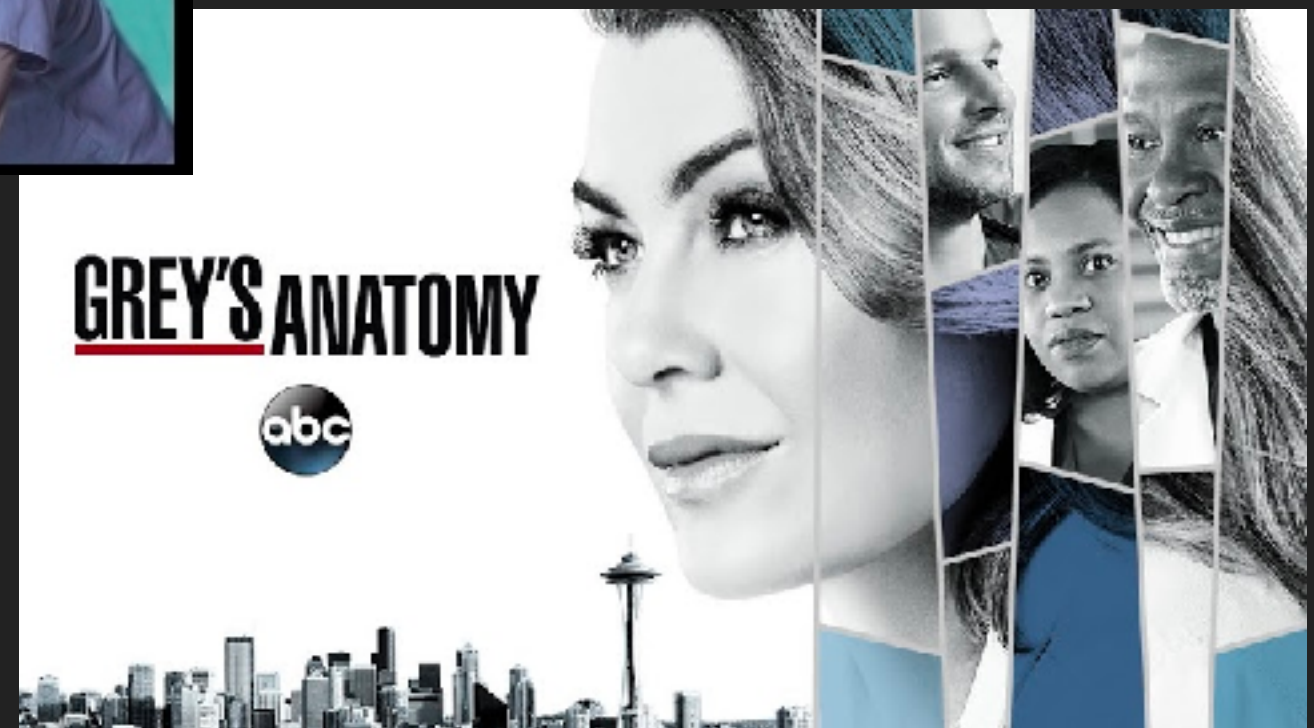
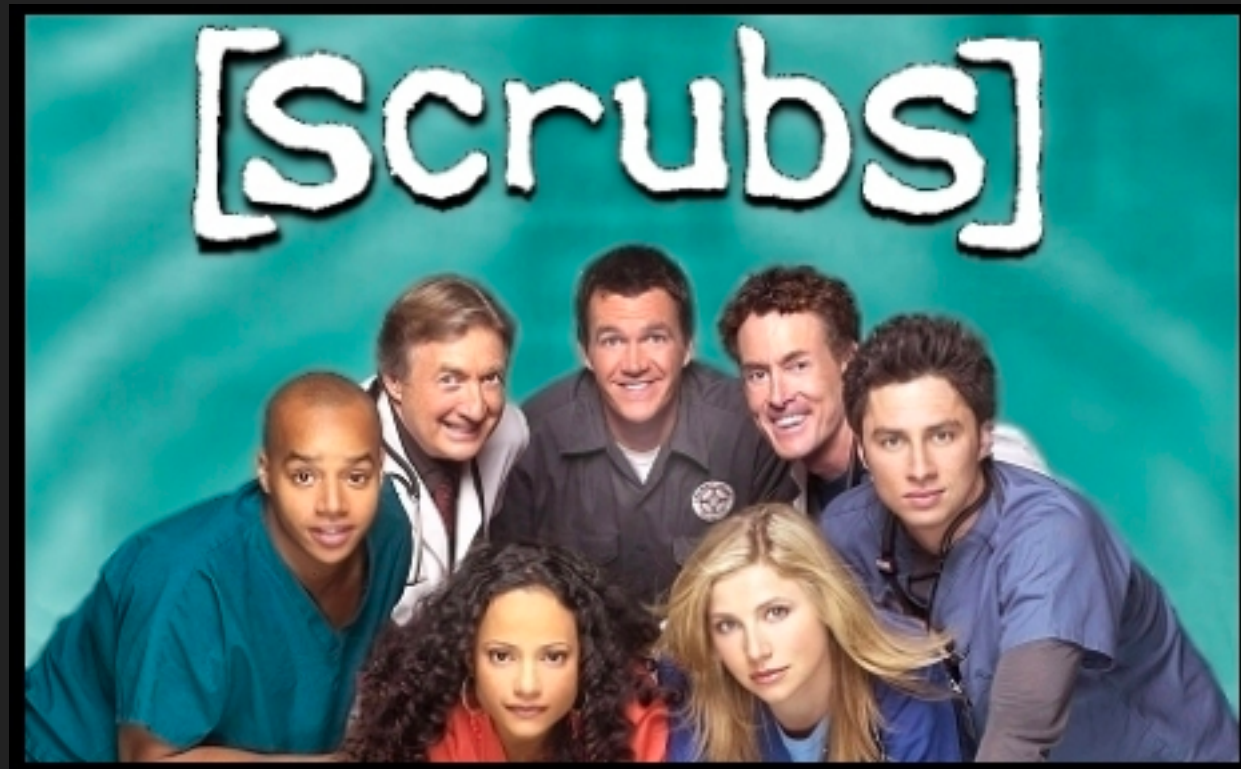
Add a Review (Optional)

Post

WHAT HAPPENS WHEN YOU BREAK CONVENTIONS?

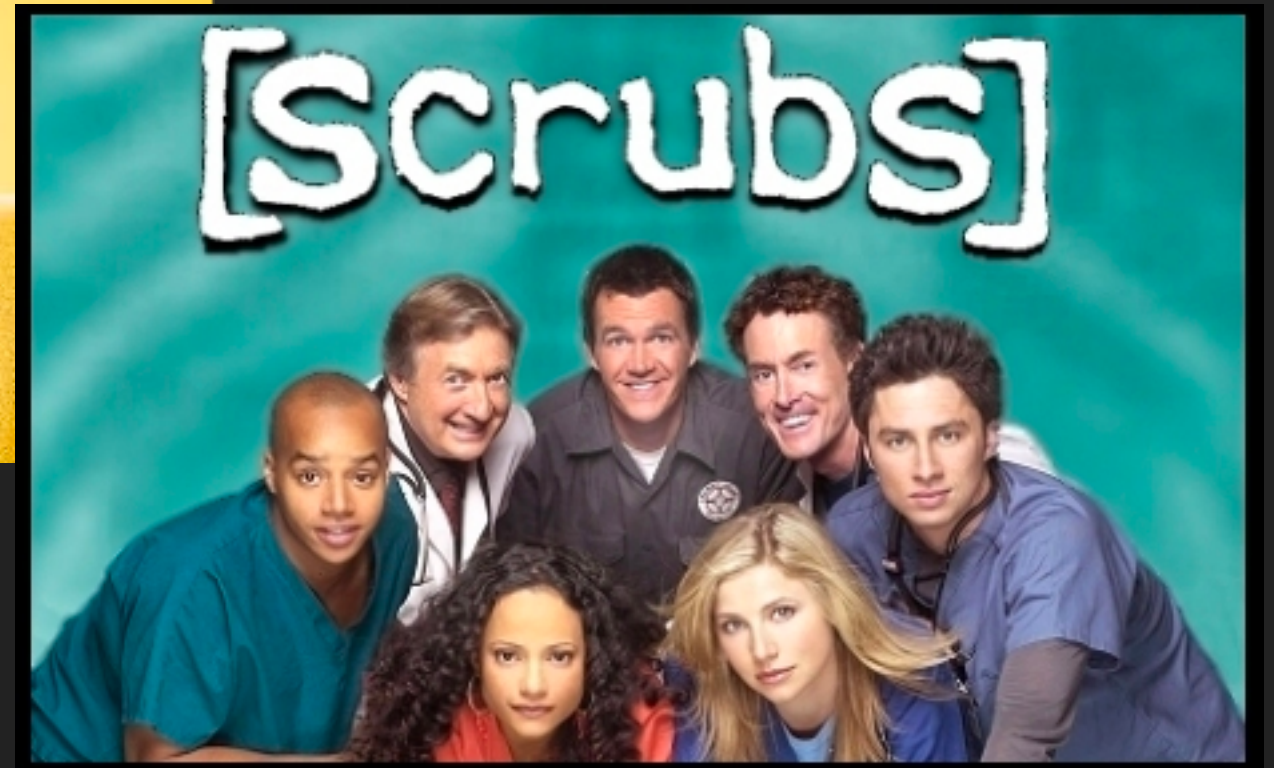


TONE



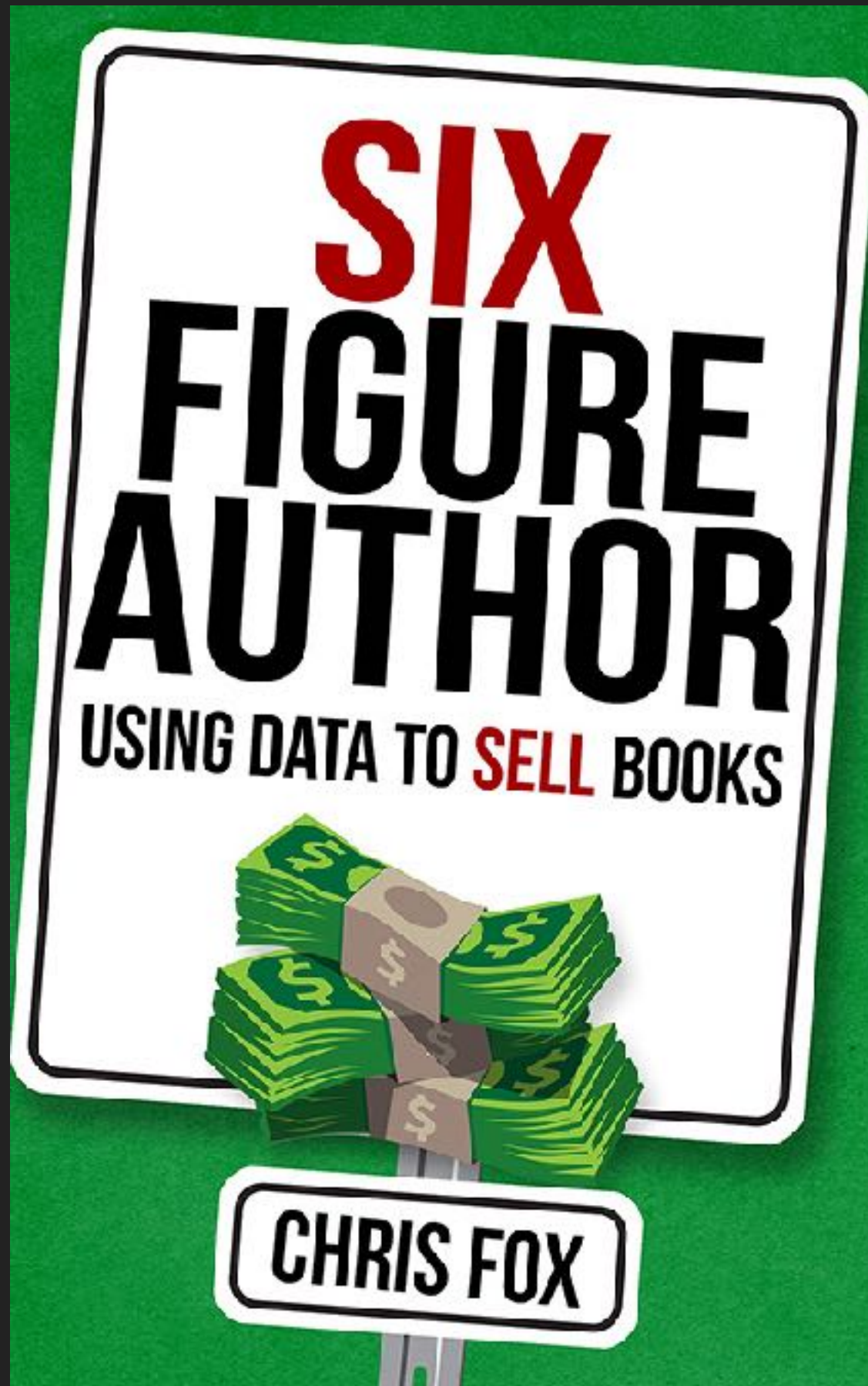
THEMES

The Good Place



SAME TONE, DIFFERENT THEMES

QUESTIONS SO FAR?



PART FOUR

SELLING YOUR BOOK

Title

Cover

Blurb



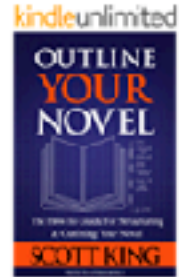









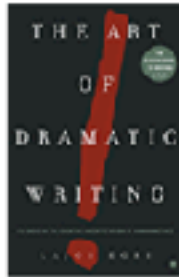
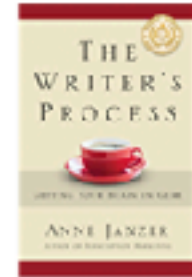

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PASSIVE MARKETING

<p>#16</p>  <p>Writing Tools: 55 Essential Strategies for Every... > Roy Peter Clark ★★★★★ 282 Kindle Edition \$9.99</p>	<p>#17</p>  <p>Pulp Era Writing Tips > Bryce Beattie ★★★★★ 14 Kindle Edition \$2.99</p>	<p>#18</p>  <p>Outline Your Novel: The How To Guide for... > Scott King ★★★★★ 18 Kindle Edition \$4.99</p>	<p>#19</p>  <p>The Plot Machine: Design Better Stories Faster > Dale Kuzevna ★★★★★ 42 Kindle Edition \$4.99</p>	<p>#20</p>  <p>5,000 Words Per Hour: Write Faster, Write Smarter > Chris Fox ★★★★★ 359 Kindle Edition \$4.99</p>
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READER EYE FLOW

THE POWER OF DATA SCIENCE



'ZON BOT

30

60

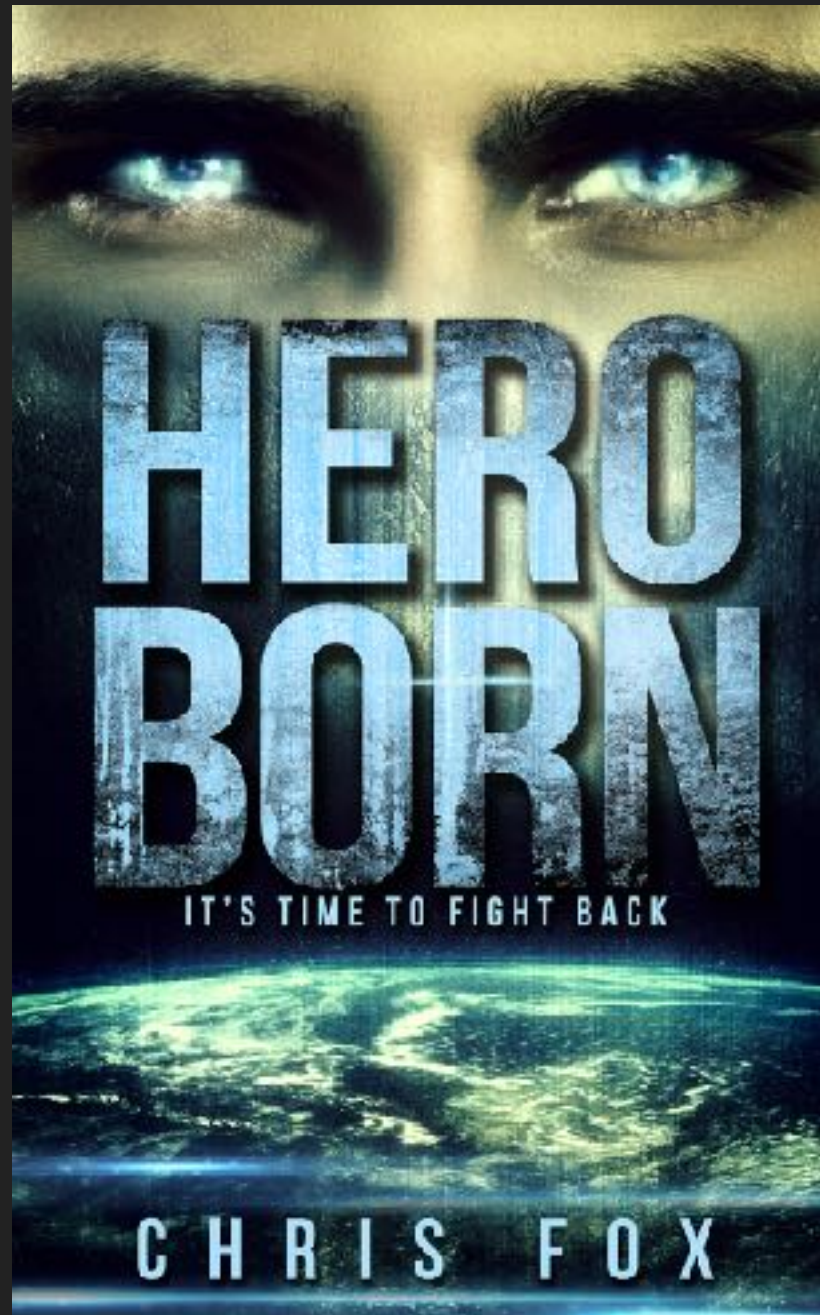
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THE CLIFFS OF INSANITY

COVER DESIGN BASICS

ONE OR TWO ELEMENTS

HIGH CONTRAST



WHAT NOT TO DO



WHAT NOT TO DO II

CRAFTING A PERFECT TITLE

OPEN LOOPS

"In Space No One Can Hear You Scream." – Alien

"A Tale of Murder, Lust, Greed,
Revenge, and Seafood." – A Fish Called Wanda

"Be afraid. Be very afraid." – The Fly

WRITING TAGLINE

WARNING: May Contain Werewolves.

A pyramid predating all known cultures appears without warning. Its discovery throws into question everything we know about the origins of mankind.

Inside lies incredible technology, proof of a culture far more advanced than our own. Something dark lurks within, eager to resume a war as old as mankind. When it is unleashed it heralds the end of our species' reign.

A plague of werewolves spreads across the world. A sunspot larger than anything in recorded history begins to grow. Yet both pale in comparison to the true threat, the evil the werewolves were created to fight.

"It's like Indiana Jones went through the Stargate and ended up in Aliens versus Predator." - One of the author's totally biased friends.

WRITING BLURBS

SIX **FIGURE** **AUTHOR**

USING DATA TO **SELL** BOOKS



CHRIS FOX

PART FIVE

**ADVANCED
STUFF**

KEYWORDS

CATEGORIES

ALSO BOUGHT

EMAIL MANAGEMENT

**PRIME READING &
KINDLE FIRST**

SETTING UP A READER MAGNET

BOOKFUNNEL

BOOK REPORT

TARGETED ADVERTISING

AUTHOR NETWORKING

RAPID RELEASES